

Crystal Brand Manual

May 2023

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1 Brand Positioning

CRYSTAL
EXCEPTIONAL AT SEA

2 Manifesto

Crystal voyages are exceptional, extraordinary, and individual.

Step aboard and be welcomed into a world of sophistication and elegance, where days are spent immersed in the most incredible destinations, and nights host glamorous soirees among captivating company.

Be it the most intricate detail or the most rare encounter, we are committed to bringing you only the exceptional — from the cuisine to the entertainment to the design of our cabins. Moreover, this philosophy extends beyond our vessels, bringing you enriching experiences, inspiring wellness, and enlivening entertainment on each of our voyages.

We are curators, collaborating with masters of their trade from across the globe. From food to music, design to drink, every aspect is of its finest, ensuring a once-in-a-lifetime voyage.

Together with A&K, we get closer to the unseen side of each destination and grant unprecedented access to the very best of culture.

We go the extra mile, offering unparalleled service at every moment; with Crystal you know the crew by name and they know your every nuanced wish.

Crystal: Exceptional at Sea



3 **Brand Heritage**
Our Story

For over 30 years, Crystal Cruises has been synonymous with the exceptional. From service to dining, suites to experiences, our commitment to delivering the best in travel has set the standard for excellence in the cruise industry. Through the years, our focus on innovation, attention to detail, and personalized service has underpinned everything we do.

Now we have taken this commitment to the next level, merging with premier British travel business Abercrombie & Kent, bringing together two of the most respected names in high-end travel to create a truly unparalleled experience for our guests.

Exceptional Service

Our highly personalized service has long been a Crystal signature, with one of the cruise industry’s leading passenger-to-crew ratios.

Exceptional Dining

Complimentary dining aboard Crystal is an exploration of some of the most delicious dishes from around the world, with menus and spaces designed to inspire sensory immersion.

Exceptional Design

Our ships embrace elegant and refined design with a contemporary edge, offering comfort at the height of style alongside modern amenities.

Exceptional Voyages

Our itineraries reach all corners of the globe, immersing guests in the most incredible locations, and together with A&K, taking them closer to the unseen side of each destination.

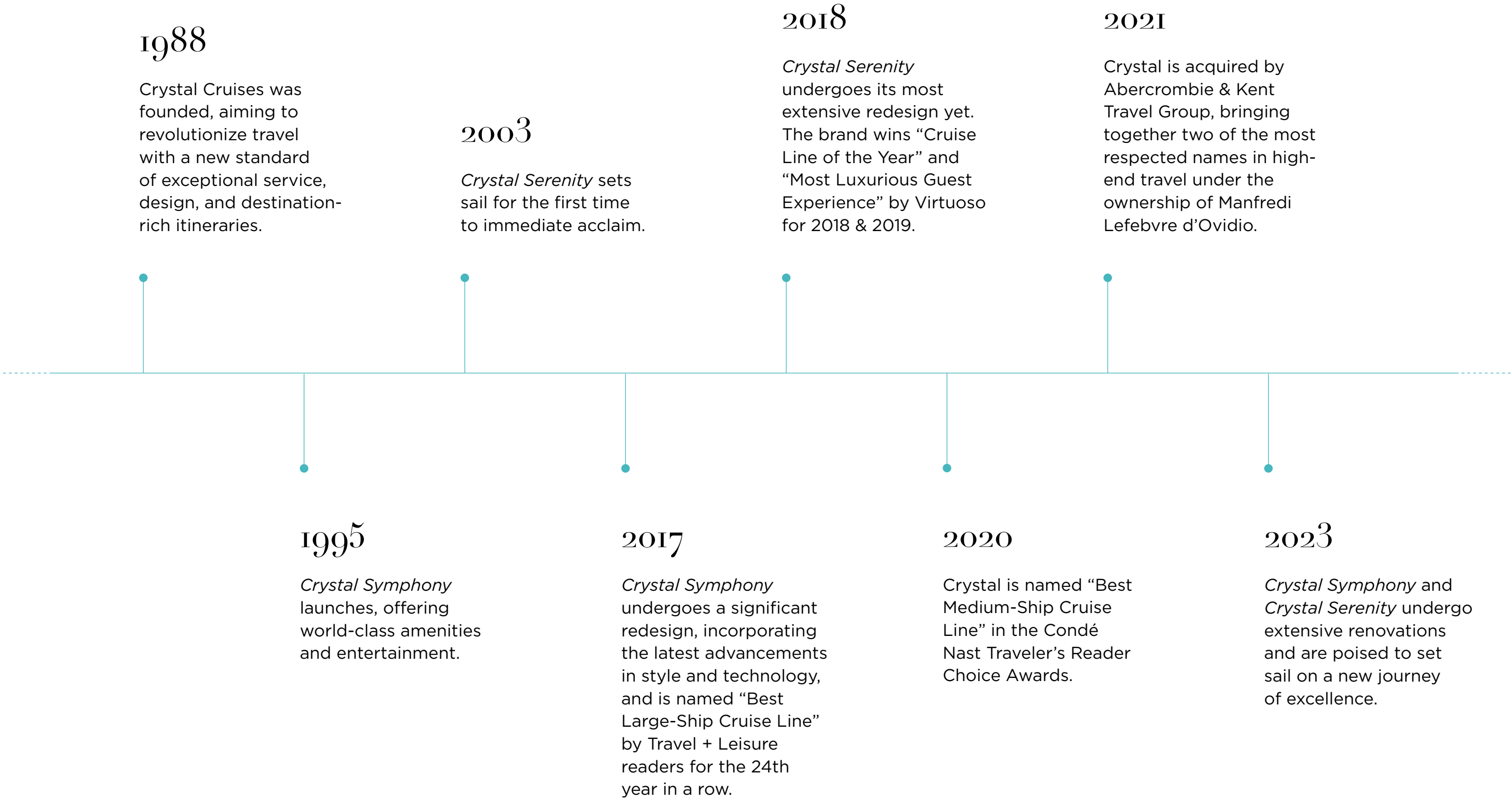
Exceptional Care

Crystal is dedicated to reducing its environmental impact by implementing sustainable initiatives, promoting environmental education, wildlife and marine life conservation, and cultural preservation.

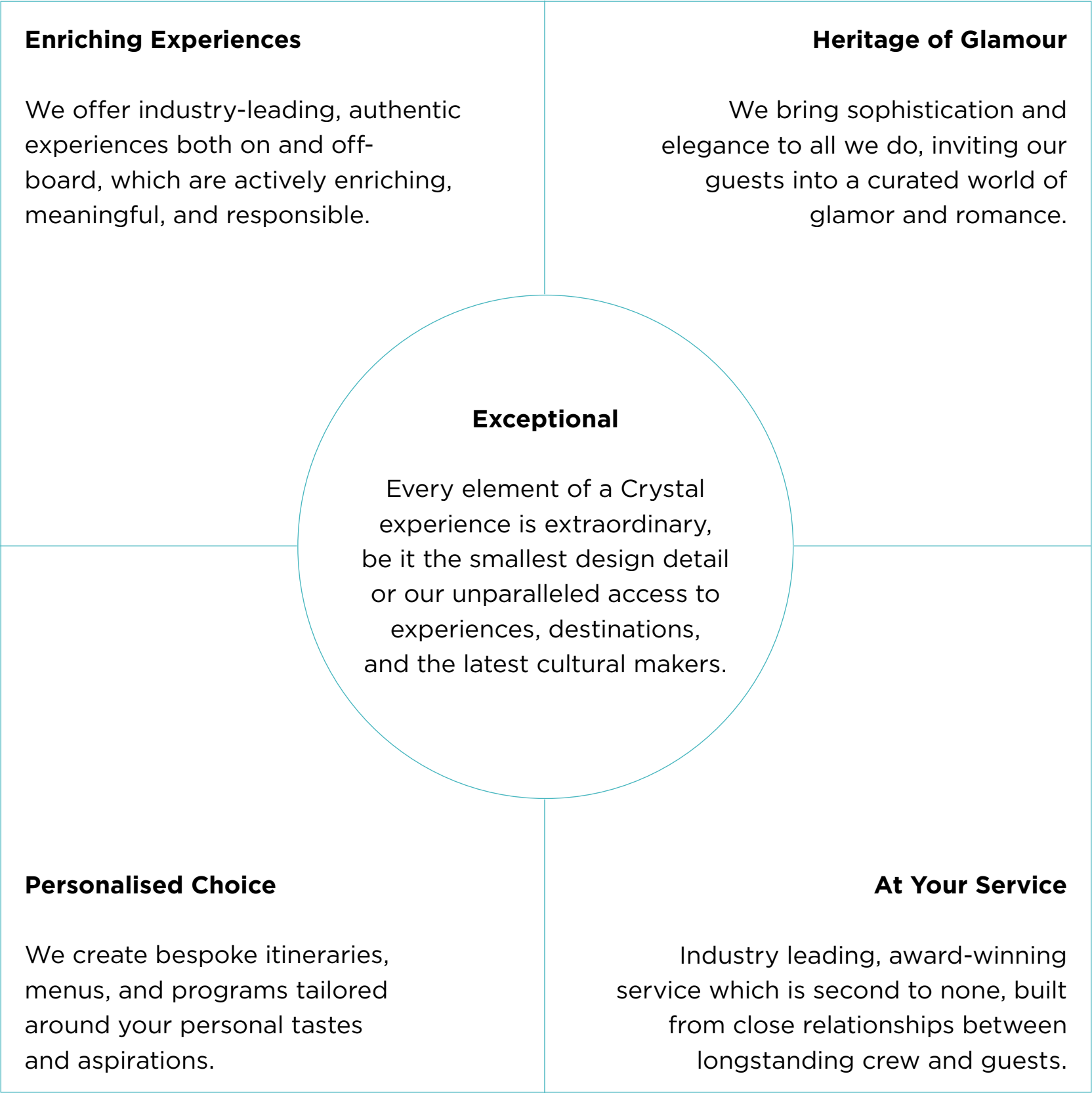
Exceptional Awards

Crystal has won numerous accolades and is the world’s most-awarded high-end cruise line, recognized by top travel magazines and organizations across the globe.

3 Brand Heritage
Milestones

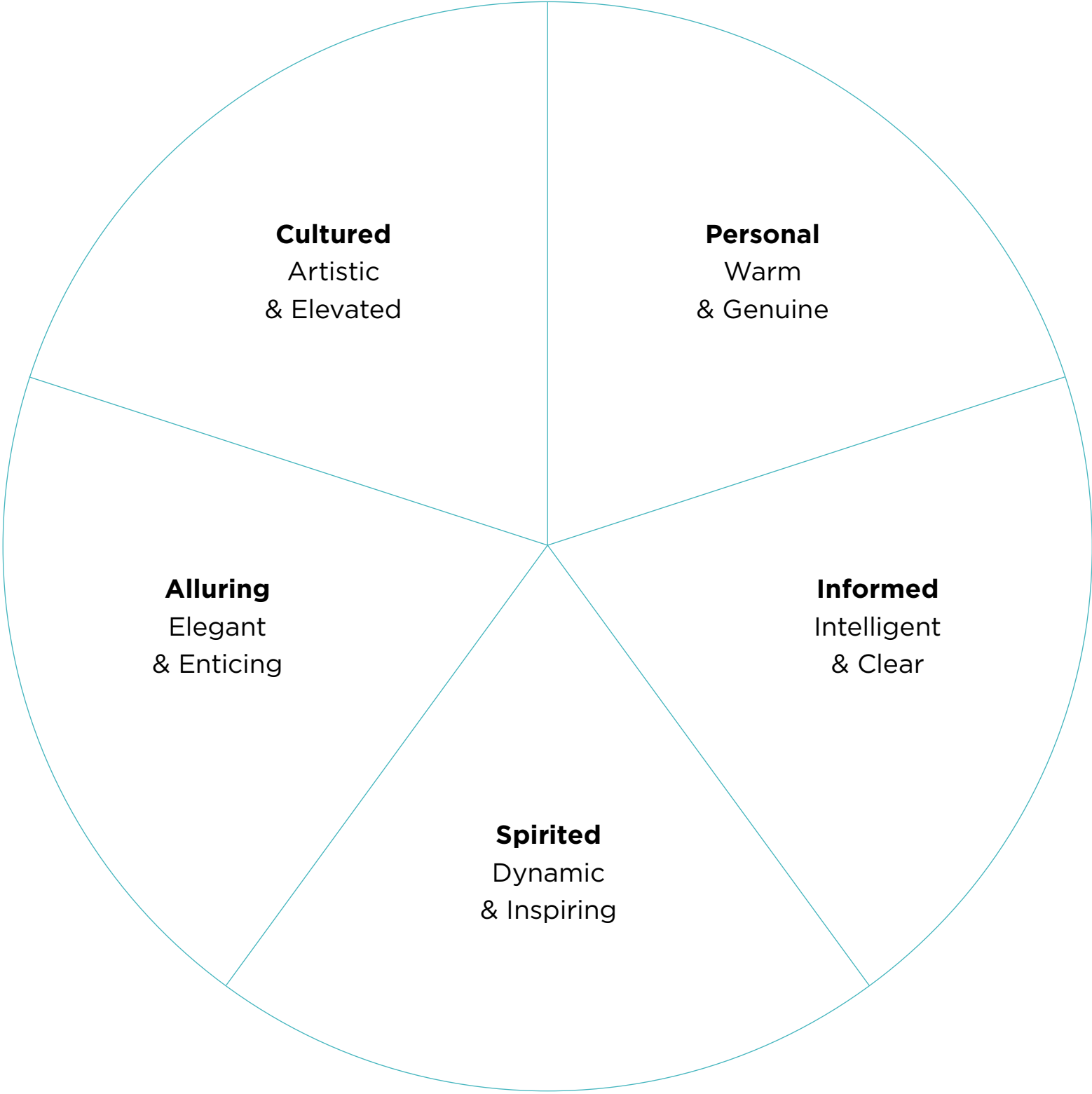


4 Brand Pillars



5 **Tone of Voice**
1 of 8

Our tone and character is embodied across all brand channels and communications.



5 **Tone of Voice**
2 of 8

INFORMED
INTELLIGENT AND CLEAR

Our extensive knowledge and expertise has been honed and perfected over many years.

We speak with clarity and simplicity, our manner intelligent and considered.

Our tone has a confidence and self assuredness. Messaging is pointed and quickly conveys our mastery and market leadership.

We inform with poise but are never preachy or aloof.

Rules

The expertise of A&K combined with Crystal’s deep knowledge and experience in cruising creates an unbeatable match.

Be proud of our experience with a knowledgeable tone and wise, trusted voice. Ensure we are well versed in the provenance of everything we offer.

Effortlessly inform with clarity and simplicity in our messaging.

Say what we mean with words and messaging that directly speak to our point, keeping focus.

Concise descriptions let our audience make the informed decision, using pithy facts that don’t lean into persuasion.

Key Descriptors

Intelligent
Clear
Concise
Learned
Experienced
Expert
Forthcoming
Knowledgeable

5 **Tone of Voice**
3 of 8

PERSONAL
WARM AND GENUINE

The intimacy of our bespoke service sets us apart. By engaging personally with each of our customers, we foster a close and trusting relationship.

A conversational pace helps humanize the way we speak. Our tone reflects our genuine warmth and shows we care, with strong attention to detail showing we anticipate every need.

Language is authentic and human, bringing our audience on a journey and inviting them to be part of the brand.

Rules

Our warm, attentive and personalized service is a key differentiator for Crystal.

Make everything personal by nurturing our deep client relationships. Every message from Crystal is addressed directly to the passenger. Seamlessly reference their preferences and past interactions to show that we care.

Anticipate customer’s desires with genuine recommendations and a willingness to go above and beyond.

Have a conversation with guests, using open ended sentences and questions which invite interaction.

Be authentic by speaking with language that is human and relatable, helping to create a deeper emotional connection to the brand.

Key Descriptors

Warm
Genuine
Authentic
Human
Emotive
Close
Intimate
Honest

5 **Tone of Voice**
4 of 8

CULTURED
ARTISTIC AND ELEVATED

To travel with Crystal is to be immersed in a cultural and inspired lifestyle.

We embody our worldly nature by speaking with sophistication and refinement, elevating all our communications.

With rich descriptions we take guests on a journey, painting a picture of the voyages we travel together.

We’re forever interested and aware of the world around us, and ensure that our content reflects this.

Rules

Our voice is a worldly one of diverse influences.

Delve into the details by using rich descriptions. Adopt the tone of a trusted curator with a wealth of hidden knowledge.

Elevate every touchpoint with superlatives that accurately capture the luxury experience we offer.

Share our curiosity as a point of intersection with our guests. We are always keen to discover and celebrate that there is always more to discover.

Take a global view that reflects our company’s reach. Make links between our destinations and ensure we represent diverse voices.

Key Descriptors

Artistic
Elevated
Refined
Curious
Inquisitive
Interested
Respectful
Discerning

5 **Tone of Voice**
5 of 8

ENTICING
ELEGANT AND CAPTIVATING

Our voyages are one of a kind opportunities that feed our passion for discovery.

We portray this through an engaging and passionate tone, one which has an elegance and enticing charm to it.

Our messaging is evocative and transportive, inviting guests into our glamorous and social world.

Rules

Each cruise is an engaging experience that captures the imagination of our guests.

Take pride in our passion for what we do, with an enticing tone that reflects our affinity with traveling the world.

Speak with elegance and style in a way that reflects the sophistication of our cruises.

We are a social entity with a convivial attitude, well versed in the art of conversation.

An evocative approach transports our guests into the exceptional world of our voyages, capturing the allure of the Crystal experience.

Key Descriptors

Elegant
Captivating
Engaging
Passionate
Evocative
Transportive
Convivial
Social

5 **Tone of Voice**
6 of 8

SPIRITED
DYNAMIC AND INSPIRING

Each day aboard a Crystal voyage presents new opportunities and surprising experiences.

We capture this through a vibrancy and energy which feels alive and moving.

We’re spirited and spontaneous in our tone, animated and colorful, dynamic and vivid.

We are naturally optimistic and full of wonder, always with an uplifting demeanor.

Rules

Our voyages are one of a kind experiences filled with adventure and delivered with flair by our attentive crew.

Keep the energy high by using an active voice that carries momentum through our communications.

Our bright outlook on the world shines through in every interaction. We have a passion for what we do and are keen to share each moment with enthusiasm.

Be bold and don’t be afraid to stand out, expressing what makes Crystal different from other lines.

Add an element of the unexpected which reflects our spontaneity and desire to surprise and delight in the service we offer.

Key Descriptors

Dynamic
Inspiring
Bold
Vibrant
Energetic
Moving
Optimistic
Uplifting

5

Tone of Voice
7 of 8

What we’re not

Our worldly view is an open and inspiring one. We are never snobby or elitist, avoid talking down to our audience or overloading them with information.

Each interaction with our guest should be personal, but must be guided by discretion. Do not be overbearing or inappropriately intimate.

While our tone is clear and simple, make sure it does not become didactic or under embellished.

Always reflect the premium positioning of our brand and avoid using slang or language that is overly expressive.

We have a lively energy that is tempered by a measured humility, meaning we must not over exaggerate or overstate our status.

5 **Tone of Voice**
8 of 8

Lexicon

BRAND

Exceptional
World-class
Award-winning
Market-Leaders
Expert
Sophisticated

PRODUCT

Exceptional
Voyages
Ships
Vessels
Suites
Staterooms
Dining
Wellness
Entertainment
Elegant
Spacious
Expansive
Intimate

EXPERIENCE

Exceptional
Inspiring
Engaging
Enriching
Cultured
Personalized
Attentive
Unparalleled
Exquisite
Comfort
Choice
Alluring
Convivial
Social

6 Logos

Overview

Crystal’s logo suite is now comprised of one main logo and five variations.

The main logo should be the most commonly used across customer touchpoints, whereas the lockup should be used only for corporate communications.

The logo with tagline should be used in storytelling communications that aim to highlight the brand’s positioning, for example in print or digital ads.

Ensuring that the correct logo is used for each brand application will guaranty clarity of information, and help customers and stakeholders understand the purpose of a document at a glance.

Main logo



Main logo with trademark



Lockup



Lockup with trademark



Logo with tagline



Logo with tagline and trademark



6 Logos

Tier 1
Customer-Facing

On tier one assets (customer-facing), only the regular logo should be used.

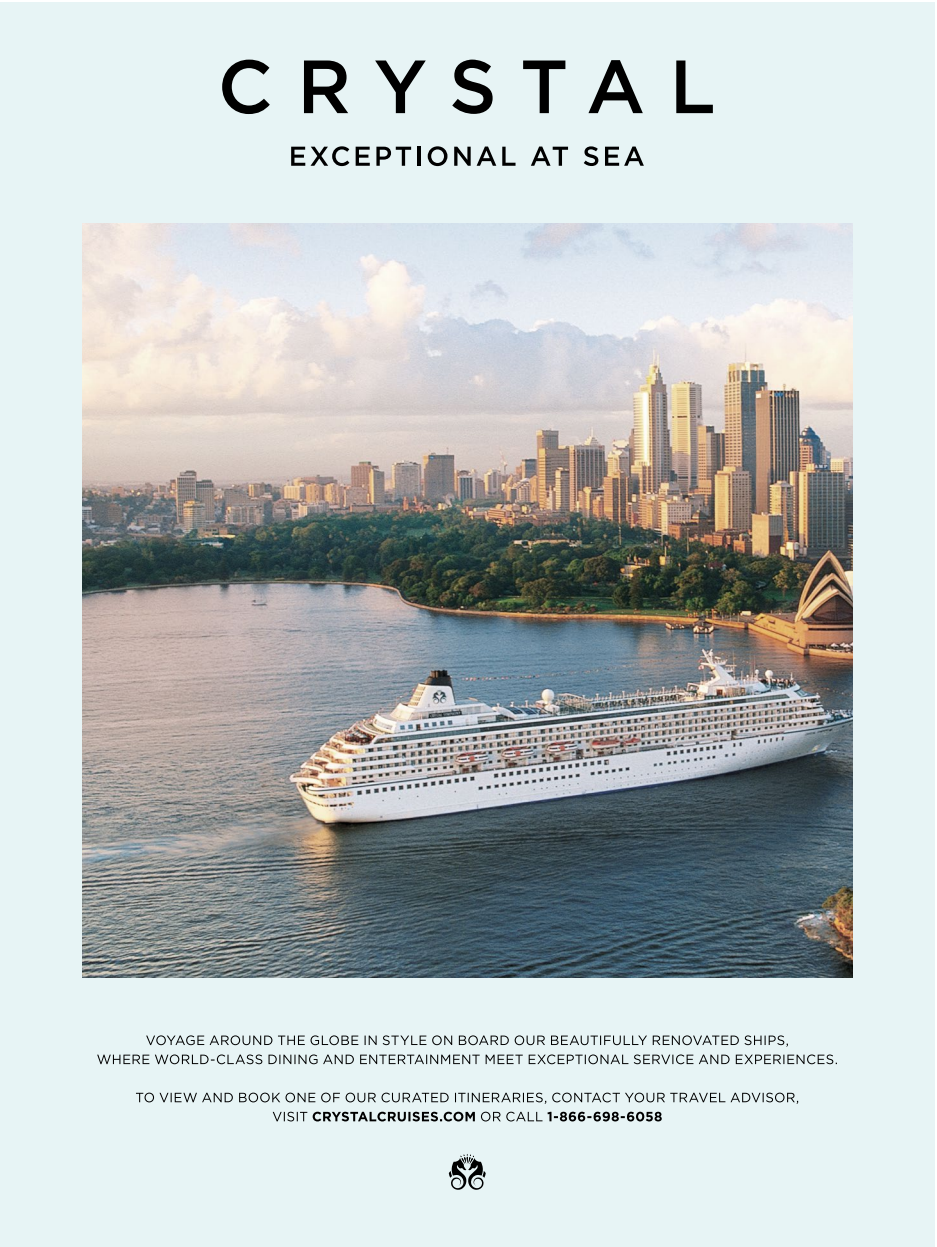
On marketing materials (promotional videos, campaign assets, etc.) the logo with tagline can be used as well to help convey the brand narrative.

The emblem can be used sparingly as an editorial touch (always at the bottom of the page), but not as part of the lockup.

Other application examples include letterhead, envelope, menu, luggage tag, etc.



Reservation Confirmation
Example of customer-facing asset, with regular logo and seahorse.



Travel & Leisure Print Ad
Example of marketing-oriented customer-facing asset, with tagline logo and seahorse.

6

Logos

Tier 2

Functional

When a logo is needed on tier two assets (functional), only the regular logo can be used. Because the nature of these assets is purely informational, neither the logo with tagline nor the emblem should be applied.

Other examples include forms, TV menus, safety labels, etc.



Pending example
Example of functional asset, with regular logo.

6 Logos

Tier 3
Corporate

The only instances where the seahorse lockup can be used are tier three assets (corporate) to help B2B stakeholders identify the brand.

Other examples include B2B envelopes, documents aimed at travel agents, etc.



Email Signature

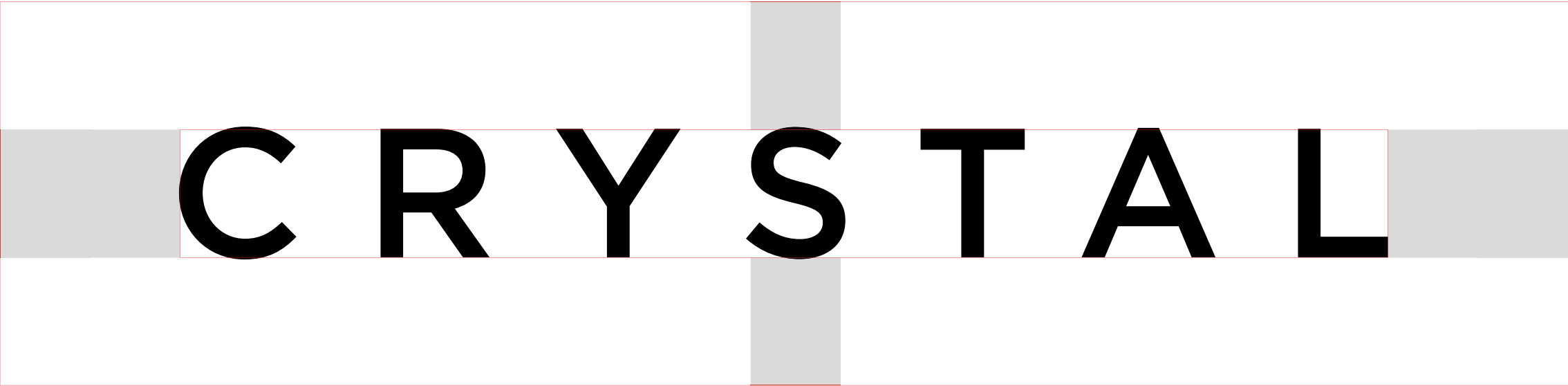
Example of corporate asset, with lockup logo.

6 Logo Wordmark

CRYSTAL

6 **Logo Wordmark**

Negative space



Minimum size (width)

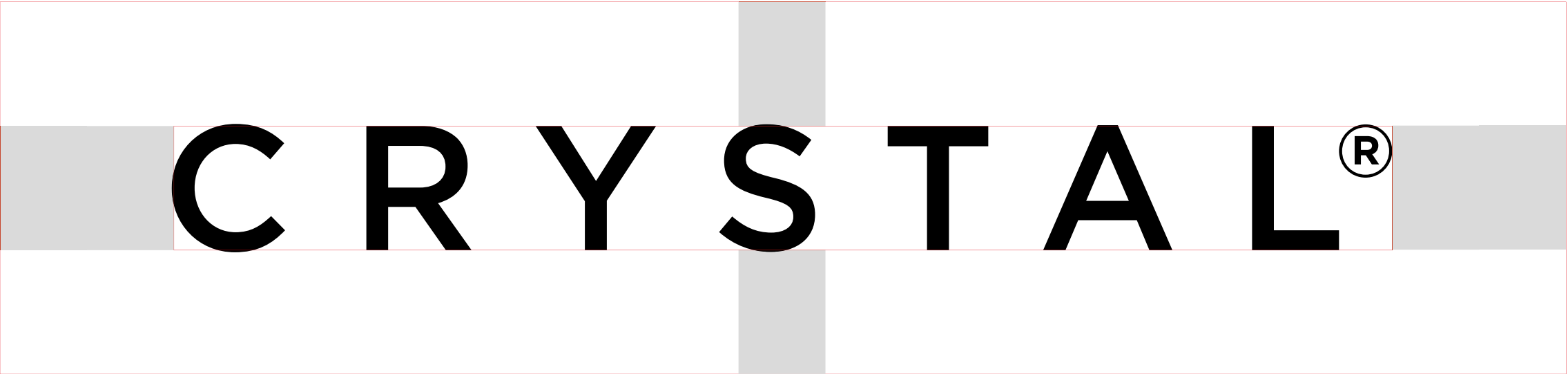


6 **Logo Wordmark**
Trademark

C R Y S T A L[®]

6 **Logo Wordmark
Trademark**

Negative space



Minimum size (width)



CRYSTAL
EXCEPTIONAL AT SEA

6 **Logo Tagline**

Negative space



Minimum size (width)



CRYSTAL®
EXCEPTIONAL AT SEA

6 **Logo Tagline
Trademark**

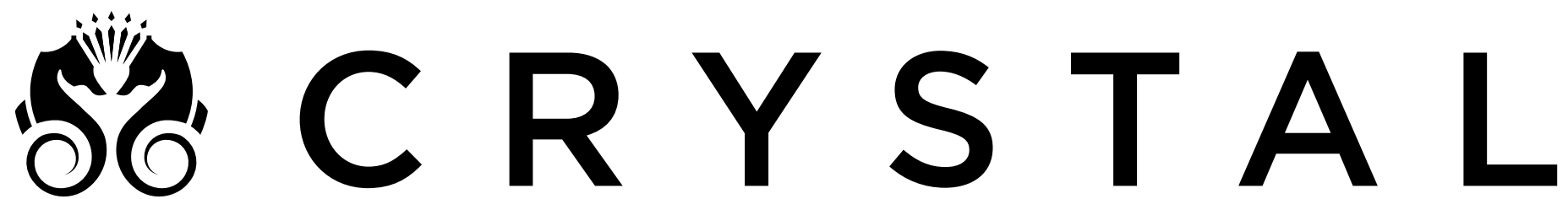
Negative space



Minimum size (width)

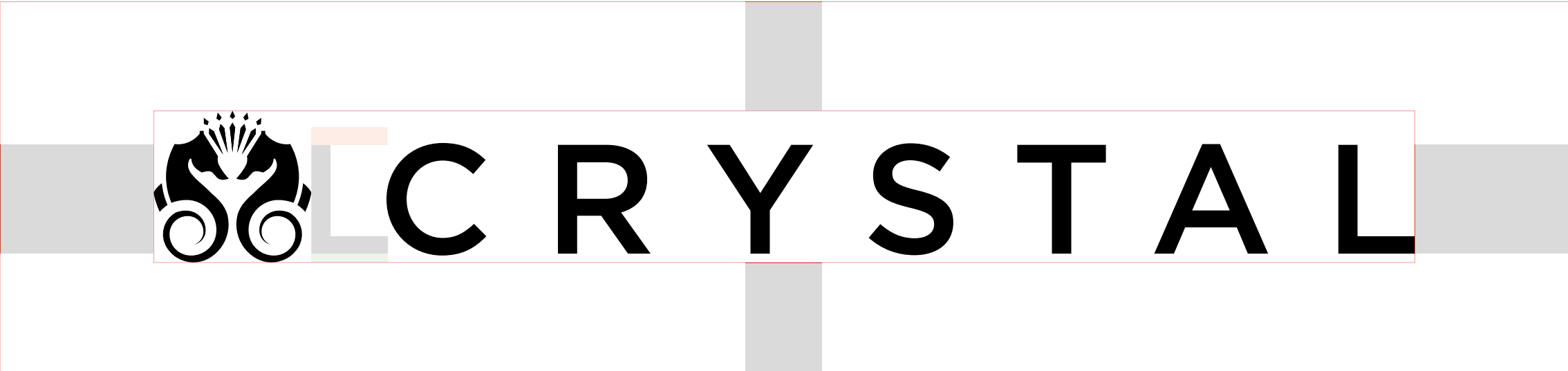


6 Logo Lockup



6 **Logo Lockup**

Negative space



Minimum size (width)

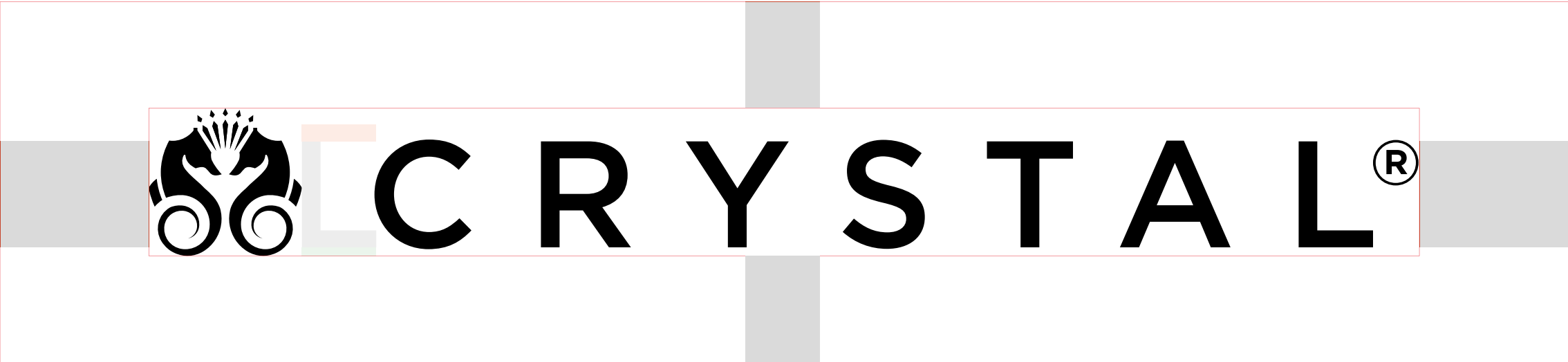


6 **Logo Lockup
Trademark**



6 **Logo Lockup
Trademark**

Negative space



Minimum size (width)



6 **Logo**
Interdictions

The logo is designed as solid stroke letterforms, to be shown freestanding horizontally against a solid neutral background.

The logo must not be altered in any way. Brand recognition depends on consistently correct usage as outlined in this manual.

The following examples illustrate some incorrect uses of the logotype.

CRYSTAL

Do not distort the logo.

CRYSTAL

Do not use the logo in a color other than black or white.

CRYSTAL

Do not use drop shadows or any other effects.

CRYSTAL

Do not outline the logo.

CRYSTAL

Do not rotate the logo.

CRYSTAL

Do not place the logo in a box.

7 Emblem



7 Emblem

Negative space



7 **Emblem
Interdictions**

Similarly to the logo, the emblem should not be altered in any way.

The following examples illustrate some incorrect uses of the emblem.



Do not distort the emblem.



Do not use the emblem in a color other than black or white.



Do not use drop shadows or any other effects.



Do not change the orientation of the emblem.

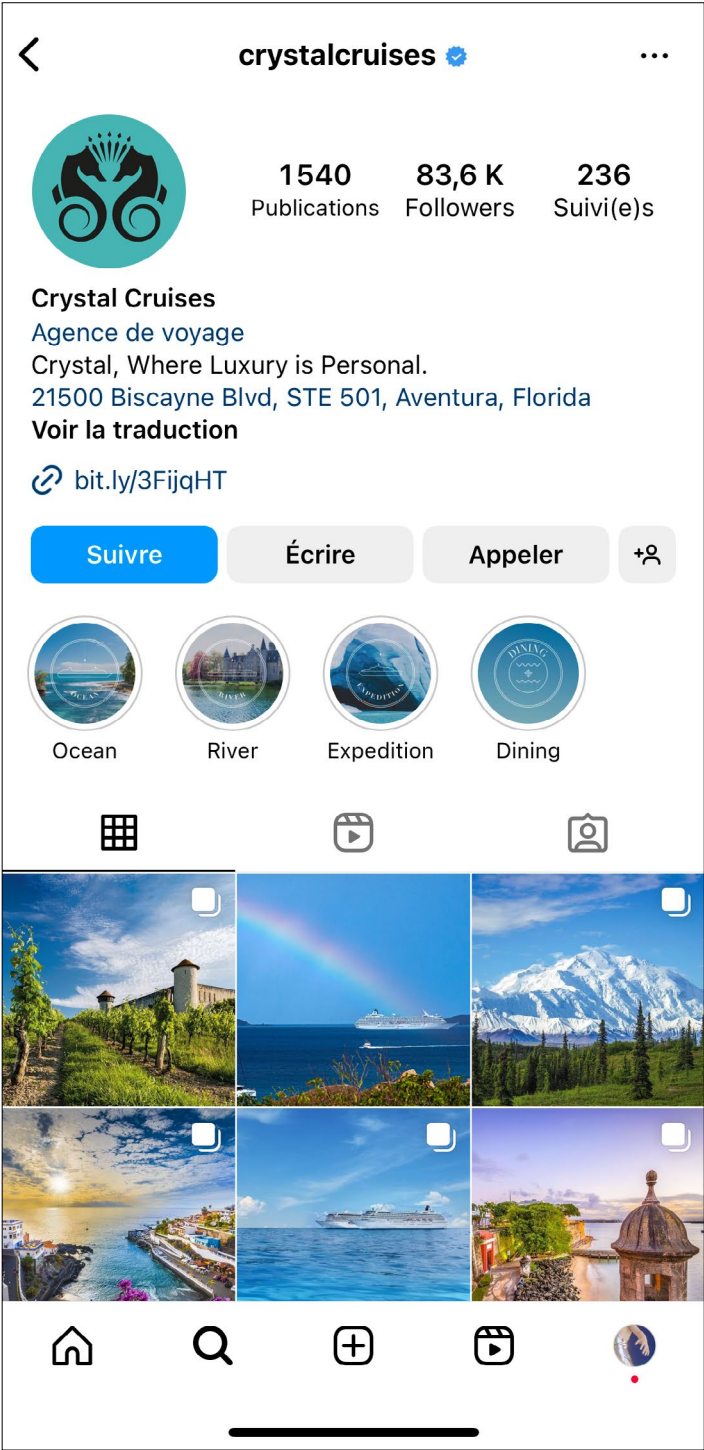


Do not multiply the emblem.



Do not outline the emblem.

8 Emblem — Socials Icon



9 **Logo & Emblem**
Usages

Combinations

The emblem should be used sparingly across communications, as an elegant touch.

When it's not part of the lockup, the emblem can be used in addition to the wordmark, but it should be placed as far as possible. The wordmark should always be at the top of the page, and the emblem at the bottom.



9 **Logo & Emblem
Usages**

Combinations

Where possible, the tagline should be used as a lockup.

It can be used on its own in specific instances (on the website homepage or on ads). In this case, it should be placed at a good distance from the wordmark (at least halfway down the page) and be treated as text and set in Didot.

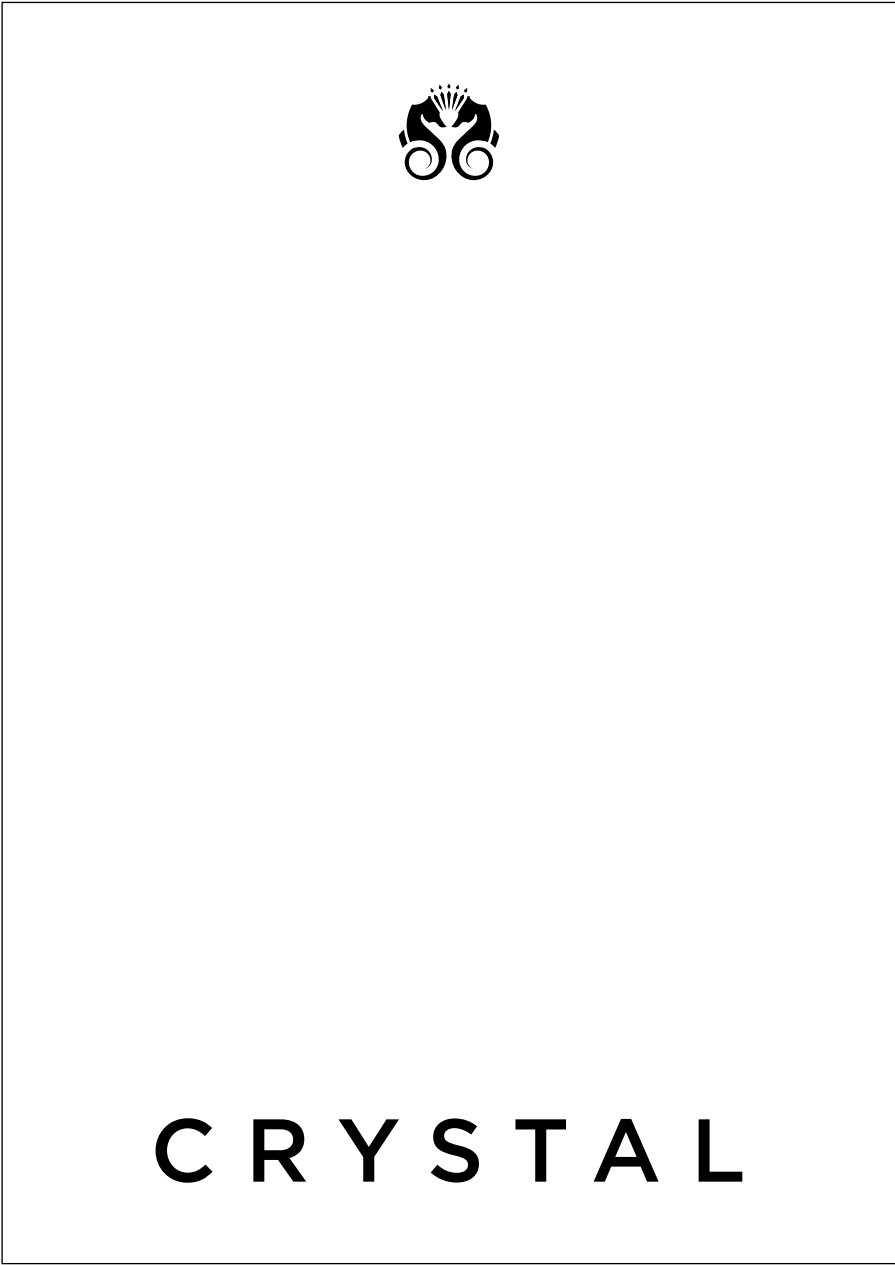


9 **Logo & Emblem
Usages**

Interdictions

The emblem and the tagline should always be used as per the rules detailed previously.

The following examples illustrate some incorrect uses of the logo and emblem combined.



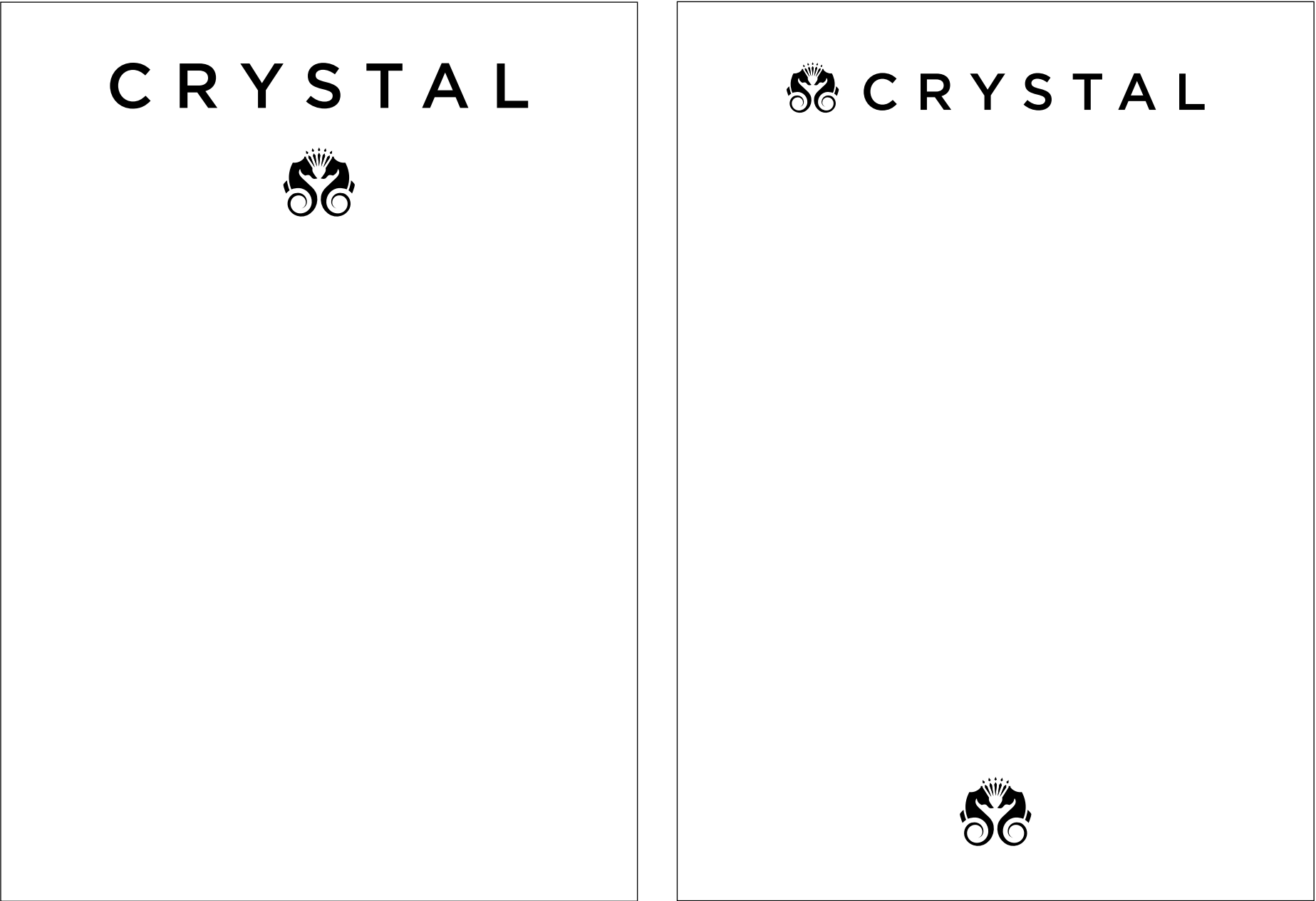
Do not place the emblem at the top of the page, and the logo at the bottom.

9 **Logo & Emblem
Usages**

Interdictions

The emblem shouldn't be used in conjunction with the lockups; it can only be used with the logo wordmark, as per the rules detailed previously.

The following examples illustrate some incorrect uses of the logo and emblem combined.



Do not recreate a seahorse lockup by placing the emblem next to the logo.

10 **Typography**

Print

Gotham is now the primary typeface across all communications.

It should be used in sentence case for long form copy and in upper case for subheadings, taglines and CTAs.

Didot should only be used for headings as an editorial touch. It shouldn't be used for body copy.

All type should be in black and white.

Headline

Didot Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Subheadline

Gotham Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Subheadline bold

Gotham Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Body copy

Gotham Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

10 **Typography**

Hierarchy
Print

Headline
Didot Regular
Font size: 20pt
Line height: 24pt
Kerning: metrical
Tracking: 20
Style: upper case

Subheadline
Gotham Book or Bold
Font size: 7pt
Line height: 10pt
Kerning: metrical
Tracking: 20
Style: upper case

Body copy
Gotham Book
Font size: 8pt
Line height: 11.5pt
Kerning: metrical
Tracking: 20
Style: sentence case

VOYAGE ITINERARY

YOUR RESERVATION DETAILS

Thank you for showing interest in Crystal Cruises and what we do. Below, you can find your detailed voyage itinerary. As we diligently work towards returning Crystal Cruises back to service, we are honored to have you consider one of our luxury voyages for your well-deserved holiday. We thank you for choosing Crystal Cruises and look forward to welcoming you aboard very soon.

10 **Typography**

Hierarchy
Digital — Desktop
1 of 2

H1
Didot Regular
Font size: 70px
Line height: 120%
Letter spacing: 0%
Style: upper case

EXCEPTIONAL AT SEA

H2
Didot Regular
Font size: 40px
Line height: 120%
Letter spacing: 0%
Style: upper case

EXCEPTIONAL AT SEA

Subheadline
Gotham Bold
Font size: 16px
Line height: 130%
Letter spacing: 10%
Style: upper case

EXCEPTIONAL AT SEA

Subheading paragraph
Gotham Book
Font size: 16px
Line height: 130%
Letter spacing: 4%
Style: upper case

EXCEPTIONAL AT SEA

10 **Typography**

Hierarchy
Digital — Desktop
2 of 2

Leading bold
Gotham Bold
Font size: 12px
Line height: 140%
Letter spacing: 2%
Style: upper case

EXCEPTIONAL AT SEA

Utility
Gotham Book
Font size: 10px
Line height: 170%
Letter spacing: 4%
Style: sentence case

Exceptional at sea

Leading regular
Gotham Book
Font size: 12px
Line height: 140%
Letter spacing: 0%
Style: upper case

EXCEPTIONAL AT SEA

UI elements
Gotham Book
Font size: 12px
Line height: 140%
Letter spacing: 15%
Style: upper case

EXCEPTIONAL AT SEA

Body copy
Gotham Book
Font size: 14px
Line height: 140%
Letter spacing: 4%
Style: sentence case

Exceptional at sea

10 **Typography**

Hierarchy
Digital — Mobile
1 of 2

H1
Didot Regular
Font size: 46px
Line height: 120%
Letter spacing: 0%
Style: upper case

EXCEPTIONAL AT SEA

H2
Didot Regular
Font size: 30px
Line height: 120%
Letter spacing: 0%
Style: upper case

EXCEPTIONAL AT SEA

Subheadline
Gotham Bold
Font size: 16px
Line height: 130%
Letter spacing: 10%
Style: upper case

EXCEPTIONAL AT SEA

Subheading paragraph
Gotham Book
Font size: 16px
Line height: 130%
Letter spacing: 4%
Style: upper case

EXCEPTIONAL AT SEA

10 **Typography**

Hierarchy
Digital — Mobile
2 of 2

Leading bold
Gotham Bold
Font size: 12px
Line height: 140%
Letter spacing: 2%
Style: upper case

EXCEPTIONAL AT SEA

Utility
Gotham Book
Font size: 10px
Line height: 170%
Letter spacing: 4%
Style: sentence case

Exceptional at sea

Leading regular
Gotham Book
Font size: 12px
Line height: 140%
Letter spacing: 0%
Style: upper case

EXCEPTIONAL AT SEA

UI elements
Gotham Book
Font size: 12px
Line height: 140%
Letter spacing: 15%
Style: upper case

EXCEPTIONAL AT SEA

Body copy
Gotham Book
Font size: 14px
Line height: 140%
Letter spacing: 4%
Style: sentence case

Exceptional at sea

11 Color

Palette

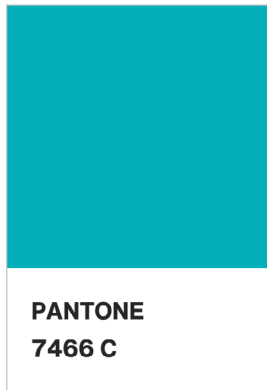
Crystal’s palette is composed of three main colors and two secondary colors.

The iconic Teal is used to convey Crystal’s distinctive character across all communications. It can be used as a background color or as an accent. It shouldn’t be used for the logo, the emblem nor type.

Secondary colors should be used sparingly. Light teal can be used as a background color on stationery, for instance. Warm gray is restricted to digital use and to the Crystal maps.

Primary colors

Teal



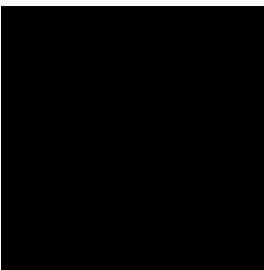
PANTONE 7466 C

C 67
M 3
Y 27
K 1

R 68
G 180
B 178

#45B4B2

Black

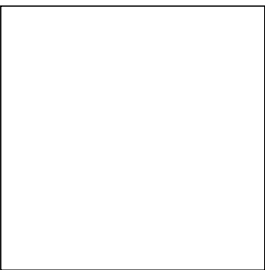


C 60
M 40
Y 40
K 100

R 0
G 0
B 0

#000000

White



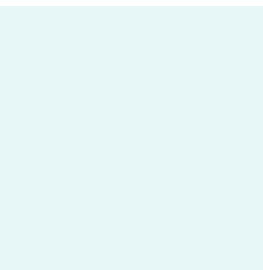
C 0
M 0
Y 0
K 0

R 255
G 255
B 255

#FFFFFF

Secondary colors

Light teal

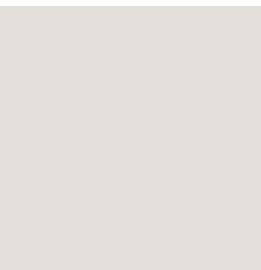


C 12
M 0
Y 5
K 0

R 231
G 247
B 247

#E7F7F7

Warm gray



C 13
M 11
Y 14
K 0

R 227
G 224
B 219

#e3e0db

11 **Color**

Usages
1 of 2

The logo and the emblem
are to be reproduced solely
in black (on white or blue) or
white (on black), depending
on context and legibility.



11 **Color**

Usages
2 of 2

When placed on top of imagery, the color of the logo, emblem and type should be determined by the background.



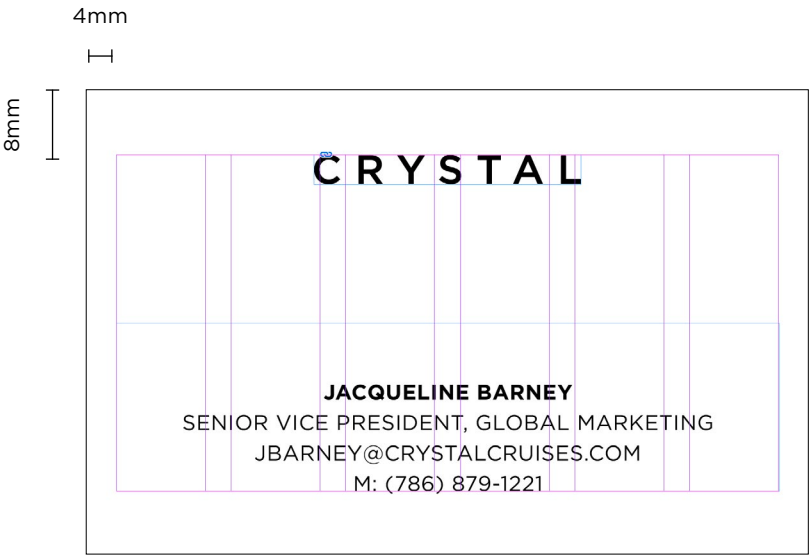
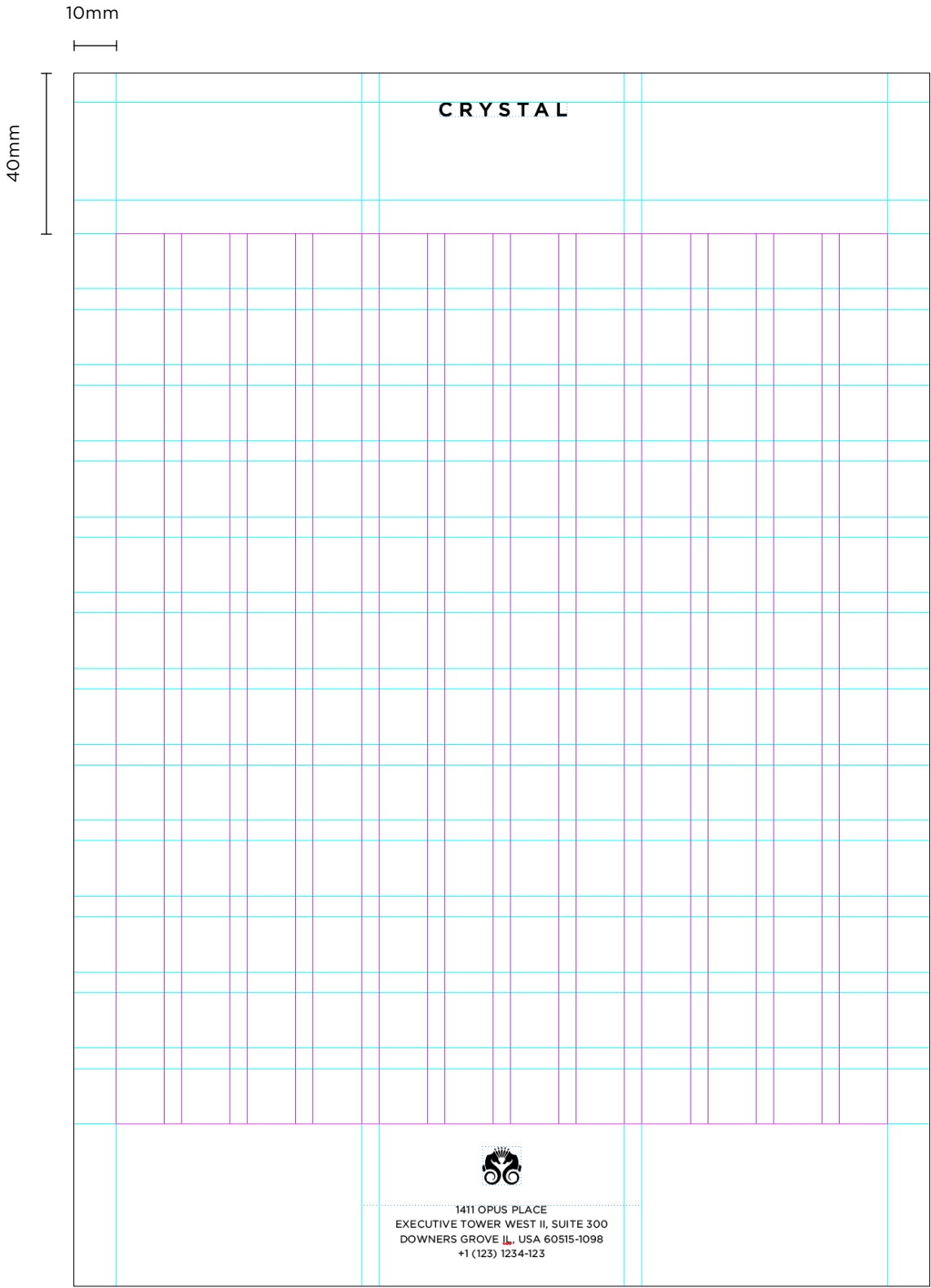
12 Grid & Layout

Grid

Crystal’s grid always comprises a number of columns that is a multiple of 3, which can be tailored to each of Crystal’s assets.

For instance, the letterhead uses a 12-column grid, and the business card has a 6-column grid. Similarly, the website is built on a 12-column grid on desktop, and 6-column grid on mobile.

Margins are either built on a 1:2 or 1:4 ratio. For instance, the letterhead’s top and bottom margins are 40mm and the left and right margins are 10mm.



12 Grid & Layout

Layout

Across both print and digital applications, headings and permanents should be centered.

Small paragraphs, long-form copy and tables should be left aligned.

RESERVATION ID
1691 BK COMBO
8 NIGHTS
6 JUN 2023 → 25 JUL 2023
DESTINATION
VENICE → BARCELONA → LISBON

CRYSTAL

AGENT
JACK ANDERSON

CRYSTAL CRUISES
+1 (123) 1234-123
TEST20221123@TEST.COM

RESERVATION
CONFIRMATION

Thank you for showing interest in Crystal Cruises and what we do. Below, you can find all of the details for your request. As we diligently work towards returning Crystal Cruises back to service, we are honored to have you consider one of our luxury voyages for your well-deserved holiday. We thank you for choosing Crystal Cruises and look forward to welcoming you aboard very soon.

Best Regards,
Crystal Cruises



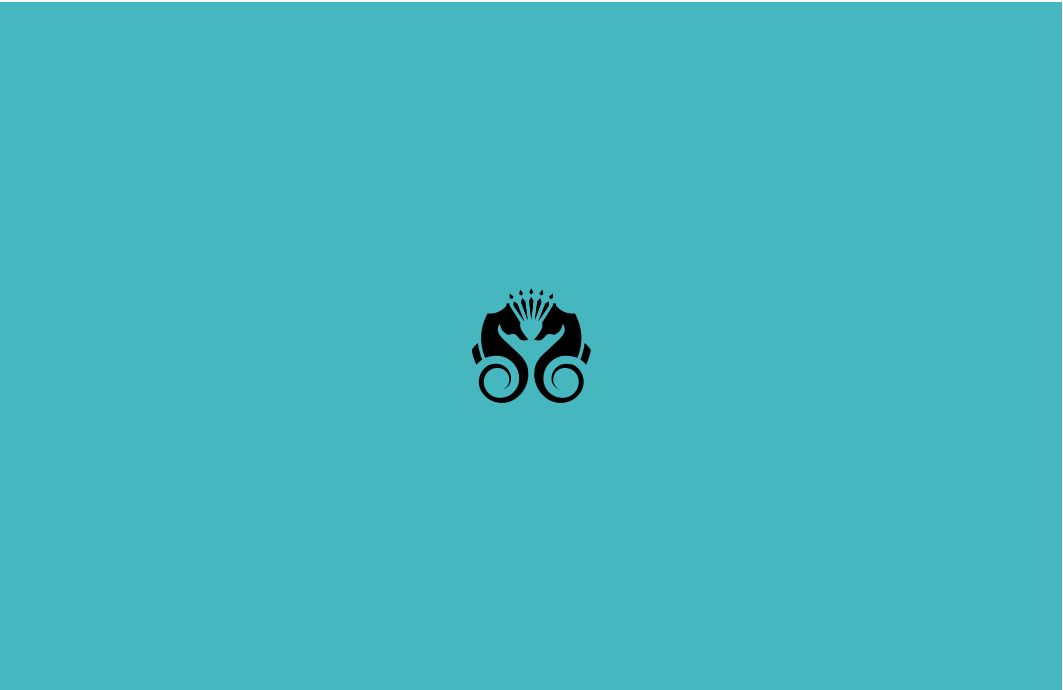
1411 OPUS PLACE
EXECUTIVE TOWER WEST II, SUITE 300
DOWNERS GROVE IL, USA 60515-1098

13 Stock

Inner pages	Cards	Covers	Envelopes
Mohawk Superfine Ultrawhite Smooth 118gsm	Mohawk Superfine Ultrawhite Smooth 216gsm	Mohawk Superfine Ultrawhite Eggshell 216gsm	Mohawk Superfine Ultrawhite Eggshell 148gsm

14 **Application Examples**

Print
Business card



14 Application Examples

Print
Letterhead

CRYSTAL

Dear Jacqueline,

Thank you for showing interest in Crystal Cruises and what we do. Below, you can find all of the details for your request. As we diligently work towards returning Crystal Cruises back to service, we are honored to have you consider one of our luxury voyages for your well-deserved holiday. We thank you for choosing Crystal Cruises and look forward to welcoming you aboard very soon.

Best Regards,
Crystal Cruises




1411 OPUS PLACE
EXECUTIVE TOWER WEST II, SUITE 300
DOWNERS GROVE IL, USA 60515-1098
+1 (123) 1234-123

14 Application Examples

Print
Ad


CRYSTAL

EXCEPTIONAL AT SEA



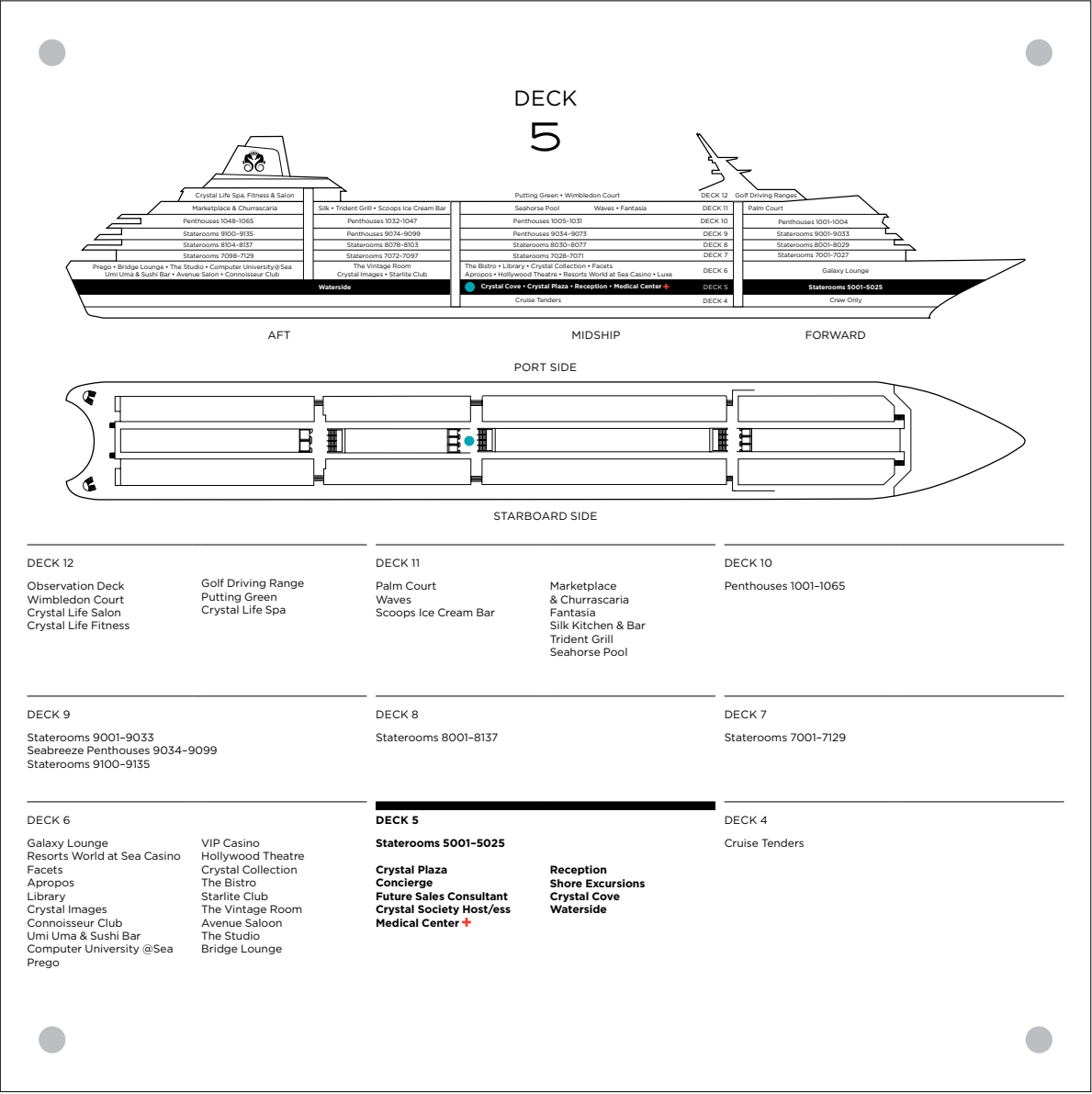
VOYAGE AROUND THE GLOBE IN STYLE ON BOARD OUR BEAUTIFULLY RENOVATED SHIPS,
WHERE WORLD-CLASS DINING AND ENTERTAINMENT MEET EXCEPTIONAL SERVICE AND EXPERIENCES.

TO VIEW AND BOOK ONE OF OUR CURATED ITINERARIES, CONTACT YOUR TRAVEL ADVISOR,
VISIT **CRYSTALCRUISES.COM** OR CALL **1-866-698-6058**



14 Application Examples

Print
Wayfinding



DECK 5

→ STARBOARD SIDE
WATERSIDE
FUTURE SALES CONSULTANT
CRYSTAL SOCIETY HOST/ESS
RECEPTION
FRONT DESK

← PORT SIDE
CRYSTAL COVE
RECEPTION
FRONT DESK
CONCIERGE
SHORE EXCURSION DESK
MEDICAL CENTER

14 Application Examples

Digital
Homepage



14 Application Examples


Digital
Email Templates

View in browser

CRYSTAL

+1-800-446-6620 or contact your travel advisor

REQUEST A QUOTE



[CRUISE NAME, LENGTH
AND SHIP]

Description of cruise. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo.

Replace image with relevant destination


Replace image with relevant destination

View in browser

CRYSTAL

+1-800-446-6620 or contact your travel advisor

REQUEST A QUOTE



Dear [GuestFirstName],

As we usher in the new season, we are excited to announce the launch of our 2023 and 2024 worldwide voyages, onboard our newly renovated, spacious ships *Crystal Serenity* and *Crystal Symphony*.

Thank you for traveling with Crystal in the past. As an exclusive benefit, we would like to offer you an early booking window beginning on Monday, February 13, before our voyages open to the public later in the month. Save this date, and we will be back in touch with information on how you can book.

Our award-winning ships will be embarking on itineraries across the globe, immersing you in incredible locations, and together with Abercrombie & Kent, taking you closer to the unseen side of each destination. Our voyages will travel throughout the Mediterranean, Northern Europe, Canada and New England, Alaska, Caribbean, Panama Canal, Middle East, Asia, Australia, and New Zealand, all with our signature, highly personalized service.

On behalf of everyone at Crystal, we look forward to welcoming you on board.

Appendix

1 **Overview**

To ensure consistency, the logos of the different venues on-board are part of one single design system.

They are all set in ITC Fenice Regular, however typesetting parameters can be adjusted to provide more variety.

Opposite are the three ways in which logotypes for future venues can be developed.

Option 1 — Caps

FANTASIA

Spacing: Optical
Line spacing: 100%
Tracking: 10

Option 2 — Caps Tracked Out

F A N T A S I A

Spacing: Optical
Line spacing: 100%
Tracking: 200

Option 3 — Title Case

Fantasia

Spacing: Optical
Line spacing: 100%
Tracking: 5

2 **Jade**

J A D E

2 Jade

Negative space



Minimum size (width)



3 Tastes Kitchen & Bar

Tastes
Kitchen
& Bar

3 **Tastes Kitchen & Bar**

Negative space



Minimum size (width)

Tastes
Kitchen
& Bar

17mm
(approx. 48px)

4 Osteria d'Ovidio

Osteria
d'Ovidio

3 Tastes Kitchen & Bar

Negative space



Minimum size (width)



